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# Basic Prediction Techniques in Modern Video Coding Standards

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# Basic Prediction Techniques in Modern Video Coding Standards

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# Preface

This book is intended as a basic technical guide for the latest video coding standard with general descriptions of the latest video compression standard technologies. The H.264/advanced video coding (AVC) scheme as a video compression standard has been applied in a variety of multimedia services over the last 10 years. As the latest video coding standard, High Efficiency Video Coding (HEVC) standard technology is also expected to be used in a variety of ultrahigh-definition (UHD) multimedia and immersive media services over the next 10 years.

The structure of the H.264/AVC standard scheme is explained in contrast with earlier technologies, and the HEVC video compression technology is presented. The history and background of the overall video coding technology and the hybrid video codec structure are explained in the Introduction. A detailed explanation of the modules and functions of the hybrid video codec is presented in Chap. 2. Detailed descriptions of intra-prediction, inter-prediction, and RD optimization techniques of H.264/AVC standard modules of the video codec follow. The high degree of video quality achieved using this standard results in computational complexity in the video encoding system. Thus, fast algorithms and schemes for reduction in HEVC encoding system computational complexity are presented and analyzed in Chap. 6.

A complete, comprehensive, and exhaustive analysis of HEVC and the H.264/AVC video codec is beyond the scope of this book. However, the latest technologies used in the codec are presented in an attempt to gain an understanding of both structure and function. Basic principles of video data compression based on removal of correlations between data are presented and explained. Therefore, this book will help interested readers to gain an understanding of the latest video codec technology.

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March 2016

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# Contents

<b>1</b>	<b>Introduction</b>	1
1.1	Background and Need for Video Compression	1
1.2	Classifications of the Redundancies	2
1.2.1	Statistical Redundancy	2
1.2.2	Psycho-Visual Redundancy	5
1.3	Hybrid Video Codec	5
1.4	Brief History About Compression Standards	8
1.5	About This Book	10
	References	11
<b>2</b>	<b>Hybrid Video Codec Structure</b>	13
2.1	Picture Partitioning	13
2.1.1	High-Level Picture Partitioning	13
2.2	Block Partitioning	16
2.2.1	H.264/AVC Block Partitioning	17
2.2.2	HEVC Block Partitioning	18
2.3	Prediction Modes	23
2.4	In-Loop Filters	23
2.4.1	Deblocking Filter	23
2.4.2	Sample Adaptive Offset	25
2.5	Entropy Coding	28
2.5.1	Huffman Coding	28
2.5.2	Arithmetic Coding	29
2.5.3	CABAC	30
<b>3</b>	<b>Intra-prediction Techniques</b>	31
3.1	Background	31
3.2	Intra-prediction Modes in H.264/AVC	32
3.3	Intra-prediction Modes in HEVC	34
3.3.1	Angular Prediction	34
3.3.2	DC and Planer Prediction	36



3.3.3	Reference Sample Smoothing and Boundary Value Smoothing .....	37
3.4	Lossless Intra-prediction Using DPCM .....	37
	References .....	38
<b>4</b>	<b>Inter-prediction Techniques</b> .....	<b>39</b>
4.1	Motion Estimation .....	39
4.2	Uni- and Bidirectional Predictions .....	42
4.3	Complexity in the Inter-prediction .....	44
4.4	Different Inter-prediction Modes .....	46
4.5	Merge and Skip Modes .....	48
4.6	Motion Vector Prediction .....	50
<b>5</b>	<b>RD Cost Optimization</b> .....	<b>53</b>
5.1	Background .....	53
5.2	Classical Theory of RD Cost .....	54
5.3	Distortion Measurement Technique .....	55
5.3.1	Mean of Squared Error .....	55
5.3.2	Mean of Absolute Difference .....	56
5.3.3	Sum of Absolute Difference .....	57
5.4	Calculating $\lambda$ for the RD Cost Function .....	57
	Reference .....	61
<b>6</b>	<b>Fast Prediction Techniques</b> .....	<b>63</b>
6.1	Need for the Fast Prediction Algorithms .....	63
6.2	Fast Options in HEVC Encoder .....	64
6.2.1	Early CU Termination .....	64
6.2.2	Early Skip Detection .....	65
6.2.3	CBF Fast Mode Setting .....	66
6.2.4	Fast Decision for Merge RD Cost .....	66
6.3	Block Matching Algorithm .....	67
6.4	Full Search .....	70
6.5	Unsymmetrical-Cross Multihexagon-Grid Search .....	70
6.6	Diamond Search .....	70
6.7	Enhanced Predictive Zonal Search .....	72
6.8	Test Zone Search .....	74
6.9	Fixed Search Patterns .....	77
6.10	Search Patterns Based on Block Correlation .....	78
6.11	Search Patterns Based on Motion Classification .....	79
6.12	Prediction-Based Fast Algorithms .....	79
6.13	Improved RD Cost-Based Algorithms .....	81
6.14	Efficient Filter-Based Algorithms .....	82
6.15	Improved Transform-Based Algorithms .....	82
	References .....	83